

# Inspiring Hope

## CONFERENCE

### BECOME A SPONSOR

Support a key event at a pivotal moment.

The Inspiring Hope Conference is Delaware's largest mental health event.

October 5, 2023  
8:15 a.m. to 3 p.m.  
Clayton Hall,  
University of Delaware



### Support mental health professionals

Participants will learn about the latest research, discover resources, develop advocacy skills, and foster a better understanding of issues relating to mental illness.

Sign up for more details at  
[namidelaware.org/conference](https://namidelaware.org/conference)

## HIGHLIGHTS



**Michael Jann and Michele Jourdan**  
of Citronella Stories

### Morning Keynote: **Michael Jann and Michele Jourdan of Citronella Stories**

and creators of “Bug Therapy,” a seven-minute animated short film about mental health that uses humor to break the ice.

Michael is an Emmy-nominated late-night comedy writer for The Tonight Show with Jay Leno and The Tonight Show starring Jimmy Fallon. Michele is Mike’s wife, writing partner, and a gold-medal-winning body builder. Their 27-year-old son Max’s mental breakdown, hospitalization and ongoing recovery fuel their passion to fight the stigma of mental illness.

“Bug Therapy” features an all-star cast including Meghan Trainor, Dr. Phil, Jay Leno, Sterling K. Brown, and Tom Green.



**Members of Our Turn to Talk**

### Afternoon Keynote: **Members of Our Turn to Talk,**

a film and podcast project for teens. Courageous young people are putting an end to mental health stigma by telling their own stories—unfiltered—in the documentary film and teen-hosted podcast series Our Turn to Talk. From skyrocketing rates of anxiety and depression to the impacts of racism, social media, and the pandemic, their struggles and triumphs carry a powerful message: Storytelling saves lives.

## SPONSORSHIP LEVELS

	Presenting (Exclusive)	Premier	Catering	Technology	Keynote	Breakout	Inspired	Showcase	Standard
	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$1,000	\$500	\$300
Named as Presenting Sponsor with Logo on materials (as feasible)	✓	NA	NA	NA	NA	NA	NA	NA	NA
Website Recognition	Logo	Logo	Logo	Logo	Logo	Name	NA	NA	NA
Social Media Shout Outs	5	4	3	2	2	1	1	1	NA
Ad in Program Booklet and/or Event App	Full page Premier Placement	Full Page	Half Page	Half page	Quarter page	Quarter page	Quarter page	Name	Name
Inclusion in Event signage	Logo	Logo	Logo	Logo	Logo	Name	NA	NA	NA
Opportunity to Address Conference Attendees	✓	✓	NA	NA	✓	NA	NA	NA	NA
Verbal Recognition at Event	✓	✓	✓	✓	✓	NA	NA	NA	NA
Event Tickets (includes lunch)	8	8	4	4	4	3	2	2	1
Seated with Keynote Speaker(s) for Lunch	✓	NA	NA	NA	✓	NA	NA	NA	NA
Inclusion on Whova Web Portal	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exhibitor - Table Top *	Premier Placement	Premier Placement	Premier Placement	Standard Placement	Standard Placement	Standard Placement	Standard Placement	Standard Placement	Standard Placement

Sponsorship inquiries can be sent to Dr. Doug Ferguson (dferguson@namide.org) or by calling 302-427-4787 x125.